



Lifeway Christian Resources
Nashville, TN, USA
www.lifeway.com
Founded 1891

Industry:
Publishing
Religious
Non-Profit

Employees:
1,001-5,000

CHAIN•SYS Products
appLOAD™ suite

*“What I like about **appLOAD** is how fast it is. **appLOAD** executes the data loading processes in the background with no baby sitting needed. I can do the same task in 4 hours that used to take two weeks.”*

Lifeway Christian Resources

*“The projected return on investment provided through use of the **appLOAD** application easily justified the cost of the product. We have identified uses that impact all business areas within E-Business Suite. Chain-Sys has been extremely responsive in identifying the most efficient uses of the tools and responding to our questions as we have begun to use the tool.”*

Financial Applications Manager
LifeWay Christian Resources

LifeWay Christian Resources is a religious nonprofit. LifeWay produces Bibles, church literature, books, music, audio and video recordings, church supplies, and Internet services. The ministry operates 154 LifeWay Christian Stores across the country.

Challenges

- Expediting process of manual mass data loading/maintenance within Oracle E-Business Suite
- Lifeway’s utilization of Data Loader did not perform to time and quality standards and struggled as a foolproof and robust solution to their data needs.
- Data Loader took constant monitoring with an eight computer conference room and two whole weeks for learning 1500 items.
- Needed to find an efficient, unmonitored process to load data into the new instance.

Solution

- LifeWay selected appLOAD™ suite for its Data Loading activities in Oracle E-Business Suite.
- appLOAD’s reliability and ability to reduce cost and time of data loading, without technical assistance, aided LifeWay to load into a production database of 1200GB
- The entire process was done without technical assistance.

Results

- LifeWay has successfully implemented Oracle EBS Financials, Projects, APC, Inventory, Purchasing, Order Management and Advanced Pricing modules for its global operations.
- The appLOAD™ tools are a right choice for the IT environments of today and the technology changes that are coming up. Rooted in Enterprise Java/J2EE standards, it takes advantage of the enterprise quality, scalability, and reliability of the platform and is amenable to traditional deployments within the enterprise as well as to the Software as a Service model.