New Generation Business Intelligence

appBI ™

This tool is part of the Chain-Sys appLOAD suite of productivity tools for Oracle EBS environments. The other tools in this suite are appLOAD, appEXTRACT, appINTERFACE and appMIGRATE. With the complete suite of products, you get full fledged capabilities for data extraction, migration, conversion, interfacing and Business Intelligence for Oracle eBusiness Suite 11i/R12 environment with no additional programming needed.

This is an Oracle Apps productivity tool offering ready to use Business Intelligence dashboards, schema and data pumps.

appBI is a pre built Business Intelligence package consisting of ready to use dashboards, data cubes and data pumps for Oracle EBS environments. appBI incorporates best of class methodologies, processes, architectures and technologies to transform raw operational data into meaningful and useful dashboard information to enable more effective strategic, tactical, and operational insights and decision-making. appBI is a good start offering CEOs, CFOs, Marketing Directors, Planners a useful set of dashboards (performance indicators) covering nearly 90% of their needs.

Benefits

Provide your business leaders with the business performance information they need quickly and easily.

"Drill down" into detailed information without impacting the performance of your production systems.

Pre-defined executive and management dashboards.

"Plug and play" with Oracle eBS R12/11i.

Non-technical business users can create new or modify existing dashboards on their own.

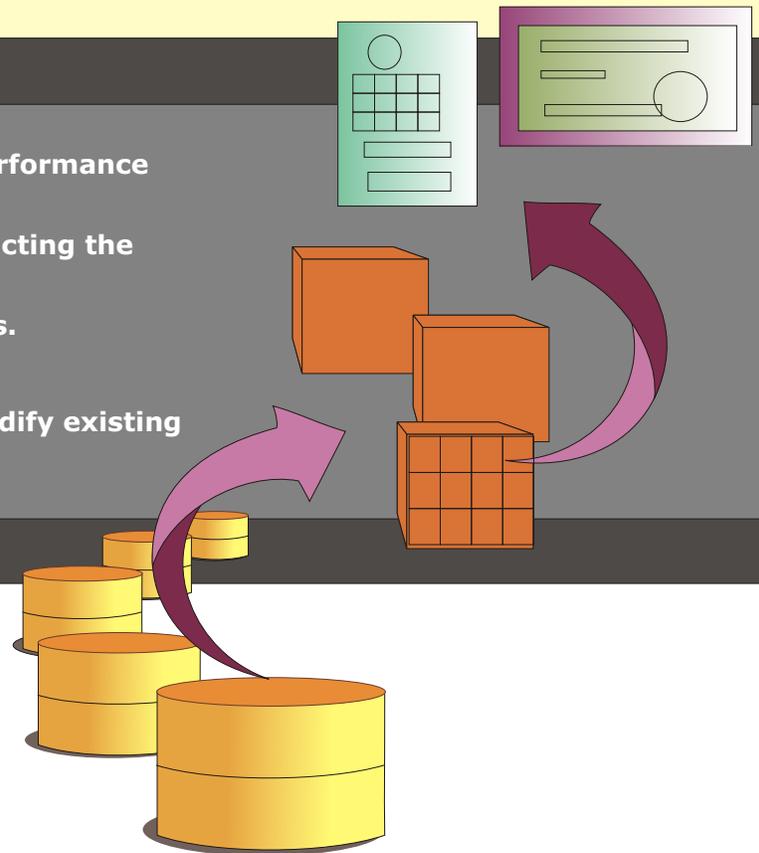## Features

appBI data pump

The data pump (appEXTRACT) connects to Oracle eBS or any other database, extracts and loads the appBI Schema. The end user selects data elements to be loaded into the appBI Schema and the frequency that the data will be refreshed.

appBI data schema

The Oracle based schema is pre-configured to hold enterprise-wide data for Finance, Supply Chain Management, Sales & Marketing, Customer Service and Operations. Though the schema is very comprehensive, it can still easily be extended to meet any customer specific data needs.

appBI presentation layer.

The presentation layer is built using Oracle OBIEE. An option to use IBM Cognos as presentation layer is also available.

Decision Support

Management decisions are facilitated by the aggregation of transaction data into performance metrics, trends, forecasts and patterns of behavior. appBI presents executives with information in ways that facilitate decisions both vertically (i.e. within the Supply Chain, Sales or Finance) and horizontally across the enterprise..

Robust Technology

appBI's robust technology platform for business intelligence helps our customers start quickly, deliver immediate results and scales as the business needs evolve.