



Spartan Engineering Industries Private Limited
 Sakinaka, Mumbai
 India – 400072.
www.spartanindia.com

Industry:
 Construction Equipments Manufacturing Company.

Employees:
 225 +

CHAIN•SYS Products & Service
 Oracle EBS R12 Implementation.

"In times like these, when IT spending is increasingly subject to cutbacks but demand for growth and innovation is high, finding out how to get "more for less" is as crucial task to a company's IT department as making sure that applications run smoothly. In this Spartan managed to solve by Implementation Oracle EBS R12 application thru Oracle Business Accelerators (OBA)."

Spartan

Benefits Scorecard

Task	Result
Rapid Implementation using OBA	Reduced Project Implementation Time line.
SMS Integration on all CRM Process.	Improves the Customer Service Level.
Integrate the business Process	CRM Data into one repository.

Spartan is hardly what you would call a single-process company. One-half of its core business is in Manufacturing Construction Equipment. Its equipments are appreciated by its customers for high quality, sturdiness of design, reliable performance and the value added. The customer base is the Infrastructure and Construction Industry in India and abroad.

Major Business Challenges:

Spartan strived to revive from an earlier failed implementation and also needed tools to manage its internal processes in an integrated fashion. It needed business process functionalities for Financial Accounting, Inventory Management & Controlling, Outside Processing Discrete Manufacturing and asset accounting, in addition to needing more robust functionality for CRM - which include Lead Management to Service after Sales.

Oracle Business Accelerators for Oracle E-Business Suite are powerful and easy-to-use implementation solutions for new Oracle E-Business Suite Implementations. Chain-sys OBA certified consultants easily mapped and configured the Oracle EBS R12 application using industries best-practice business flows. This methodology dramatically reduced the implementation cost and time line.

With this implementation, the company integrated the business processes in all the areas. The implementation resulted in consolidating and managing all CRM data in one repository, enhanced control over assets and extended visibility. Expanded analytical capabilities are enabling Spartan to increase its business and to offer After Sales Customer Service very effectively.